

# *Premier Marketing Group*

experience the power of the network







representing the *finest* homes worldwide

The Realty Executives Premier Marketing Group™ draws upon the strength of the network and the knowledge, integrity and professionalism of our Executives to provide an unprecedented level of real estate knowledge and service for our clients.

As an elite group of REALTORS® housed in one of the largest and most successful brokerages in the United States, we are the next level of service and expertise in real estate.

We are the Best of the Best.



# Network

Realty Executives International is  
**more than just a name.**

It is how we do business.

**Experience the Power  
of the Network.**



The Premier Marketing Group™ network extends across all 50 states and over 27 countries (and growing) through Realty Executives International – truly the largest international real estate company. Your property is actively marketed to an international network of more than 8,000 Executives, an unprecedented level of exposure to international buyers.

# Members

Beth Backus-Roth  
Phillip Baker  
Dean Benigno  
Joanne Bradley LePoidevin  
Cynthia Burbach  
Karen Burda  
Tony Calvis  
Shelley Caniglia  
Steve Caniglia  
Monika Catlin  
Sherri Cummings  
Victoria Cuomo  
Rosie Derryberry  
Joanne Dibenedetto  
Joan Dodd  
Lynn Dodd  
Merrilee Edwards  
Lauren Ellington  
Robin Fink  
Tracy Fitzgerald  
Don Hammer  
Jane Hammer  
Rebecca Heath  
Tracey Holmes  
Susan Hymson  
Curt Johnson  
Peggy Sue Johnson  
Mitch Kapanicas  
Christopher Kirkpatrick  
Dawn Kirkpatrick  
Josefina Knoell  
Tsutsumi H. Lambrecht  
Kristie Lindeman  
Kathy Loeffler  
Terri Lou  
Mark Marsillo  
Marilyn Matura  
Janice McCarthy  
Jeff McCarthy  
Jane McCown  
Vickie McDermott  
Darrell Moffitt  
Mario Montano  
Christy Mooney  
Lynne Nash  
Stephanie Norton  
Dan Oditt  
Toni Perelli

Bruce Perish  
Jodi Peruch  
Bradley Pokorney  
Karen Pokorney  
Terry Pollick  
Deborah Rivers  
Jan Ross  
Bill Spain  
Carol Spain  
Kerry Sussman  
Camille Swanson  
Mary Swenson  
Susan Thomas  
Beth Thompson  
Vickie Todd  
Debbie Tupper  
Patti Wells  
Peggy Young



**The Best of the Best.**



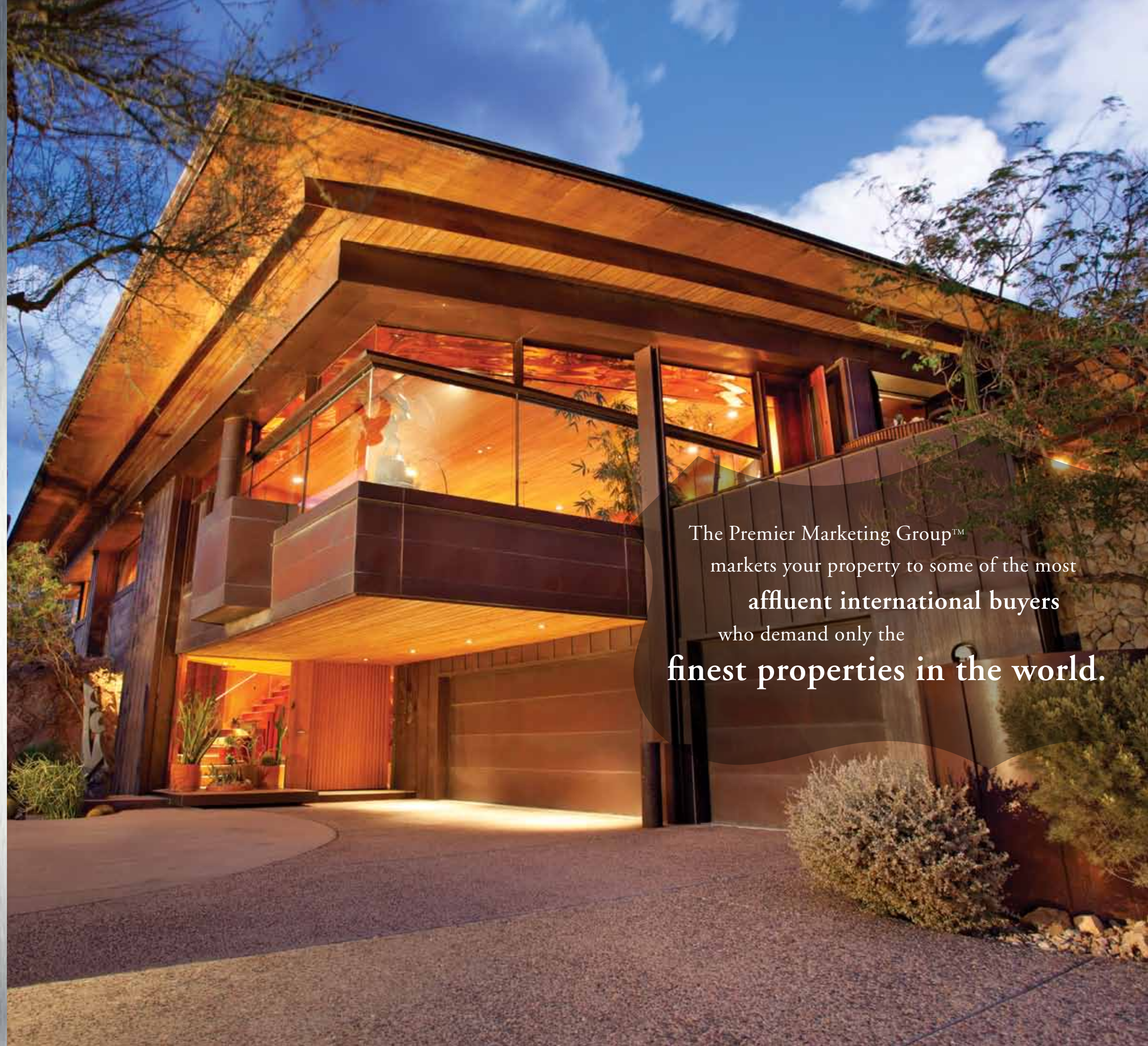
# M Marketing

Today, more than 90% of homebuyers begin their search online and over 43% search for real estate on a mobile device every weekend. Either way, the Realty Executives Premier Marketing Group™ has you covered.

Premier Marketing Group™ members are equipped with state-of-the-art personal websites optimized for premium visibility on search engines and on a vast majority of top consumer websites. Their reach targets a vast number of affluent homebuyers on leading sites such as:

Google  
Trulia Real Estate Search  
REALTOR.com®  
Yahoo! Real Estate  
Zillow.com  
HomeFinder.com  
AOL Real Estate  
Homes.com

Members also have access to the latest innovative mobile marketing technology that allows consumers to call, text or scan yard signs from their mobile devices for property information, photos and virtual tours. Members can also send outbound text messages with listing information to potential buyers. And, consumers can search the entire MLS inventory on our members' personal mobile device applications.



The Premier Marketing Group™  
markets your property to some of the most  
**affluent international buyers**  
who demand only the  
**finest properties in the world.**



# Proven Professionals

Founded in 1965, Realty Executives has successfully completed more transactions than any other brokerage firm in Arizona, averaging more than \$2.5 billion in real estate sales annually and ranking #1 in sales volume for 38 consecutive years. Additionally, Realty Executives Phoenix is ranked the 14th largest brokerage in the United States for closed transaction sides.

Our Premier Marketing Group™ Executives are  
**chosen from a group  
of top producers**  
and must meet stringent sales production  
as well as ethical standards  
to become part of our network.

## From the Broker's Office



**Richard A. Rector**

Chairman & President  
Realty Executives Phoenix

“The Premier Marketing Group™ provides its clients with proven results by fostering an environment of collaboration among experienced real estate professionals. Together, Premier Marketing Group™ members ensure each other's clients are provided with quality service, first-class marketing and exceptional real estate knowledge. The Group's unique philosophy and approach are why they remain the world's most productive, ethical and successful REALTORS®.”



# Community



Realty Executives Premier Marketing Group™ members are always looking for ways to give back to the communities where they live and work. They take active roles in many diverse charities as well as non-profit, cultural and social organizations. Additionally, the group plans regular community outreach events serving a variety of local charities generally focused on the valley homeless, underprivileged youth and the elderly.

These are a few of the many organizations that benefit from the contributions of the Realty Executives Premier Marketing Group™.

Alzheimers Association  
American Cancer Society  
American Heart Association  
American Lung Association  
American Red Cross  
Arizona Heart Association  
Arizona Jewish Historical Society  
Arthritis Foundation  
Aspire Centre for Disability  
Banner of Hope  
Big Brothers, Big Sisters  
Boys & Girls Clubs of Metropolitan Phoenix  
Childhelp USA  
Children's Cancer Research  
Children's Wish Foundation  
Chrysalis Shelter  
City of Scottsdale Vista Del Camino  
Crisis Pregnancy  
Crohn's & Colitis Foundation  
Disabled American Veterans  
Emily Center at Phoenix Children's Hospital  
Face In The Mirror Foundation  
Feed the Children  
Florence Crittenton  
Food for the Hungry  
Foundation Burns & Trauma

Foundation of Hope  
Habitat for Humanity  
Hillel Jewish Student Center  
Home of Guiding Hands  
Homes from the Heart  
Hospice of the Valley  
Humane Society of the United States  
Jewish Federation of Greater Phoenix  
Junior League of Phoenix  
Make a Wish Foundation  
March of Dimes  
National Charity League  
National Multiple Sclerosis Society  
OCJ Kids  
Pappas School for the Homeless  
Paradise Valley Emergency Food Bank  
Partners in Action  
Pets911  
Phoenix Rescue Mission  
Phoenix Youth at Risk  
Phoenix Zoo  
Photocharity  
Polycystic Kidney Foundation  
Project Hope  
R.E.S.C.U.E.  
Red Cross

Rescue a Golden of Arizona  
Rotary International  
Salute American Heroes  
Salvation Army  
St. Mary's Food Bank  
St. Vincent DePaul  
Scottsdale Bible Church Elder  
Scottsdale Healthcare Foundation  
Scottsdale Little League  
Scottsdale Memorial, St. Jude's  
Sojourner Center  
Southwest Autism Research & Resource Center  
Southwest Leadership Foundation  
Southwest Wildlife  
Special Olympics  
St. Josephs Children's Hospital  
St. Vincent de Paul  
Susan G. Komen Breast Cancer Foundation  
Trinity Classical Christian Academy  
United Blood Services  
Valley Presbyterian Church Mission Committee  
Walk for the Cure  
West Valley Child Crisis Center  
Young Life  
Youth Sports  
YMCA

Experience a level of  
**service beyond  
your expectations.**  
Contact your Premier Marketing Group™  
professional today and let us know how  
we may assist you in your real estate needs.





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